

POOJA RAVINDRA

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Product Manager with more than 8 years of experience in IT, product marketing, taking real customer requirements and developing products that are valuable, innovative, and successful. Collaborative and decisive with strong communication and interpersonal abilities.

EDUCATION

Graduate Certification in Organizational Behavior - Harvard Extension School

Masters in Information Technology and Management - Illinois Institute of Technology, Chicago, IL – Graduated 2011

Bachelor of Engineering-Computer Science - Visvesvaraya Technological University, India

Product School - Certification in Software Product Management

Certification: Certified Denodo 4.7 Web Integration Expert, Certified Intern at Indian Space Research Organization

TECHNICAL SKILLS

- Product Management Tools: ProductPlan, Trello, Aha, Balsamiq, Google Forms
- Project Management: Smartsheet, Microsoft Project, JIRA, Evernote, Visio
- BI Tools: IBM WebSphere Data Stage for design and development
- Quality Assurance: JIRA, HP ALM, Take a Number (TAN), Bugzilla
- Platforms/OS: Windows, LINUX/UNIX

PROFESSIONAL EXPERIENCE

Product Manager – The Children’s Place - September 2017 to Present

- Partnered with IT and design teams in delivering all activities around the product roadmap for Accessories and IoT devices with a focus on digital growth and site optimization
- Represent the team in scrum meetings around new product and promotion launches, site enhancements and overall sales growth, manage team of Business Analysts.
- Provide and manage product requirements in the form of user stories and acceptance criteria including wireframes and related agile artifacts
- Co-managed product management activities of the mobile footprint of a major ecommerce brand operating as part of a large multi branded ecommerce/direct to consumer organization

Project Manager – Pricewaterhouse Coopers Inc. - January 2015 to June 2017

- Led design and multinational rollout of robust, scalable and secure electronic data interchange (EDI), enterprise resource planning (ERP) and point-of-sale (POS) systems for clients including State of Michigan, Citigroup and McDonald’s.
- Led the delivery of the IT projects in accordance with the digital release schedule and agile methodologies and techniques and responded to client RFP’s.
- Collaborated with senior managers, functional managers, and project managers to plan business and technology initiatives and budgets. Identify and resolve project issues and manage project risk.
- Established and managed cost, schedules, and performance of large, highly complex projects. Fully accountable for complex/diverse projects with a high degree of business

risk

- Ensured products met or exceeded client expectations. Excelled at gathering feedback and requirements; communicating needed changes to development team; and overseeing seamless, high-quality rollouts to on-time and on-budget conclusion.

**Ecommerce Product Manager - Information Resources Inc., - July 2011 to January 2015
(simultaneously with below)**

- Managed the entire product life cycle from ideation to launch for a Fortune 500 Retail client.
- Led the Product Planning and deployment for FORTUNE 500 health payer. Roles included overall project management, process design, development, training and deployment.
- Monitored KPIs and met weekly with CEO and President to report progress.
- Led prioritization of features and functions for mobile website by working closely with the mobile development team
- Participated in design thinking, agile, and LEAN rituals which establish rhythm for the team, promote ongoing communication, and iterative refinement of roadmaps
- Managed public releases and customer support materials, ensure compliance with platform requirements, and shepherd your apps through app store processes, Launch and manage the mobile marketing/analytics platform

**Technical Business Analyst – Information Resources Inc. - July 2011 to January 2015
(simultaneously with above)**

- Reviewed and Analyzed the Business and Functional Requirement Documents
- Assisted in complex data collection and analysis activities using advanced SQL, RDBMS
- Worked on the migration of several processes from the legacy data warehouse into EDW
- Acted as an onsite coordinator between the data warehouse developers in India and the ETL designers on-site and coordinated development efforts with team of 14+ resources. Responsibilities included implementing the established process flow to ensure that all process/design issues were properly communicated between off-site and on-site resources
- Re-assessed the different technologies and environments that are in-use to support the different technology functions/processes and come up with proposals for the future direction of the technologies that would support the business

Quality Assurance & Build Release Specialist/Jr Developer– Motorola Mobility. - July 2010 to July 2011

- Conceived product scope and definition, decided on appropriate APIs and screen resolutions, generated detailed documentation including Class/Sequence/Activity diagrams
- Involved in testing mobile devices **Motorola, Samsung, LG** with O/S of **Windows mobile, Android**. Testing different **messaging applications** like **Email, Instant messaging (IM), and SMS** on different mobile devices, resolved build and release dependencies in collaboration with other departments

ACHIEVEMENTS

Received **Lead the way global award** from CEO of IRI for delivering global item intake automation and improving client satisfaction.